

"A STUDY ON WELFARE MEASURES PROVIDED BY GESTAMP AUTOMOTIVE CHENNAI PRIVATE LIMITED

S. PRAMILA

Research Scholar, Bharathidasan University, Trichy, Tamil Nadu, India

ABSTRACT

"Welfare", it is the term derived from the French word, which means happiness or prosperity of the individuals. It Include anything that is done for the comfort and improvement of employees, and is provided over and above the wages. Welfare helps in keeping the morale and motivation of the employees high, so as to retain the employee for longer duration.

KEYWORDS: Welfare, Wages, Organization & Improvement